

# 2023 Mid-West Truck & Trailer Show

## SPONSORSHIP OPPORTUNITIES

Promote your business and partner with us at the Mid-West Truck & Trailer Show. Be seen by over 5,000 attendees walking the floor along with hundreds of decision makers who will be attending the show.

**We have marketing opportunities to fit every budget.** Check out our main sponsorships below and if you have an idea that is not listed, let us know about it. We like to get creative in our sponsorships.

### Snack Breaks Sponsor

### Coffee Breaks Sponsors

Friday Coffee Breaks  
Saturday Coffee Breaks

### Hospitality Rooms Sponsors

### Friday Luncheon Sponsor

*Luncheon for MTA Annual Convention Registrants & Exhibitors*

### Saturday Luncheon Sponsor

*MTA Member Awards Ceremony*

### Truck Show Rest Area Hospitality Sponsor

*(partial sponsorships available)*

### Saturday Banquet Sponsors

Banquet *(Partial sponsorships available)*  
Banquet Bar *(Partial sponsorships available)*  
Banquet Entertainment

### Convention Shopping Bags

### Fish Bowl Sponsor

### Name Badges Sponsor

### Trucker's Pride Truck Beauty Contest Sponsor

### Advertise in the Truck Show Program

To participate as a sponsor at the Mid-West Truck & Trailer Show call Todd, Don or Matt at 217-525-0310 or email [todds@midwesttruckers.com](mailto:todds@midwesttruckers.com)

**MID-WEST  
TRUCK &  
TRAILER SHOW**

*February 3 & 4, 2023  
Peoria Civic Center  
Peoria, Illinois*



All sponsorships are on a first come, first serve basis, with guaranteed first option for that sponsorship the following year.

Final deadline for any sponsorship is January 13, 2023

[www.midwesttruckshow.com](http://www.midwesttruckshow.com)